

Neighborhood Case Study

WCSC 387 Race, Space, and Inequality – Spring 2024

This assignment is an opportunity to get to know a specific neighborhood in Washington, DC. It's an opportunity to be curious. To pay attention and be willing to be surprised. It is an invitation to learn as much as you can about a place and in so doing to try to understand how that place has been shaped by the people who live and work there, how being there has shaped *their* lives, and how both the people and the place have been shaped by the forces that structure opportunity and inequality in our society.

To complete this assignment, you will be collecting a variety of types of data in order to tell a story about the neighborhood. Your story will be structured around answering three core questions:

- 1) *Whose place is this?* (social domain)
- 2) *How has this place changed over time?* (historical domain)
- 3) *How does money move through this place?* (economic domain)

Your project will be evaluated on the quality of the data and evidence you have gathered and how adequately you use that evidence to tell a story that answers the three core questions. For guidance about how to approach these core questions, there is a suggested list of more specific questions for each domain on p. 6 that you may find helpful.

Submissions and due dates

- 1) **Initial visit report** – DUE: 1/25 (Week 3) by 11am (10%)
- 2) **Progress report and 1:1 meeting** – DUE: 2/15 (Week 6) by 11am (10%)
- 3) **Draft case study** – DUE: 4/4 (Week 12) by 11am (5%)
- 4) **Final case study and presentation** – DUE: Tuesday, 4/23 (Week 15) by 11am (25%)

Collecting the data / evidence to tell your story

It is up to you exactly what data you collect and what sources you use. Your project should draw significantly on participant observation—that is, what you learn about the place by spending time there (#1, below). In addition, you are expected to gather, engage with, and present in your case study data from at least three of the other categories of data listed below (#2-#6):

- 1) **Participant observation** – Being physically present and recording your observations and experiences of a place using all of your senses. Talking to people you meet. Joining or observing an event, performance, shared use of public space, etc. A minimum of three visits to the neighborhood are expected, documented by date of visit and description of what you did while you were there.

- 2) **Audiovisual data** – Includes photographs, audio, or video that you recorded in the neighborhood. Report the date and location of any audiovisual data. Audiovisual recordings you collect from other sources are considered documentary data (#6, below).
- 3) **Mapping** – Gathering locational data and creating maps to show spatial relationships. To be considered data in this category, they should be maps that you have created. This could include the locations of key resources, sites of economic development, or the locations of other things important to understanding the neighborhood.
- 4) **Quantitative demographic data** – Quantitative data from the Census Bureau (see: data.census.gov) and other official sources. PolicyMap is another helpful resource for this type of data (policymap.com).
- 5) **Public records** – Tax assessment of property values. Date and price of property sales. Construction permits. Can be accessed through public portals (see: opendata.dc.gov) or commercial platforms, such as Zillow.
- 6) **Documentary data** – Written histories, historical documents, historical photographs and maps, newspaper articles, books, blogs, websites of local organizations, etc. Helpful resources: The People’s Archive at the MLK Public Library and the DC History Center.

Outline

Your paper should follow the following outline:

- I. **Introduction** – Frame the paper’s purpose and preview your key takeaways. Introduce your reader to the neighborhood: where it’s located, what it’s known for, and why it’s interesting.
- II. **Methods** – Identify in detail the methods and data sources you used. Do not use this section to describe what you found or saw or experienced. Instead, report in this section the types of data you collected and the data sources you accessed. Report what you *did*, not what you *found*.
- III. **Whose place is this?** – Tell the story of the neighborhood as a social space.
- IV. **How has this place changed over time?** – Tell the story of the neighborhood’s history.
- V. **How does money move through this place?** – Tell the story of the neighborhood as a site of investment, profit seeking, and economic activity.
- VI. **Discussion** – Pull it all together and tell us what these stories mean and why they matter. Include, also, a first-person reflection on what it felt like to be in the neighborhood and how your experience of the neighborhood changed over the course of the project. Help your reader understand how this neighborhood fits within the city and the broader changes reshaping DC.
- VII. **Conclusion** – Reiterate your purpose for writing the case study and review your key takeaways.

Required submissions and grading rubrics

1) Initial visit report – DUE 1/25 (Week 3) by 11am (10%)

In this report, you will describe the neighborhood for somebody who has never been there, drawing on your observations and the information you collected during your initial visit to the neighborhood. This is your first pass at telling the story of the neighborhood. Focus on reporting your impressions, observations, feelings, and things you learned, *rather than* giving a report of the things you did while you were there. How did it feel? What did you notice? What information did you collect? What have you learned that will help you begin to answer the core questions framing this project: (1) *Whose place is this?* (2) *How has this place changed over time?* (3) *How does money move through this place?* Your report should be 900 – 1,200 words long.

<i>Criteria</i>	<i>Points</i>
Describes the neighborhood clearly and compellingly, reporting impressions, observations, feelings, and things learned.	4
Report includes empirical information collected during initial neighborhood visit.	3
Report demonstrates care and effort and meets the minimum word count.	3
Total	10

2) Progress report and 1:1 meeting – DUE: 2/15 (Week 6) by 11am (10%)

Your progress report should report in detail the data that you have collected so far. Prepare two tables: (1) A table listing dates of field visits to the neighborhood along with brief summaries of where you went and what you did during the visit (field recording of audiovisual data should be described in this table). And (2) a table listing all external sources of data you have collected thus far and the types of data you have collected from each source.

Then write 600 words describing (1) what you have learned so far, (2) why it matters, (3) what pieces of the story you do not yet have the data to be able to tell, and (4) your plans for collecting data that will allow you to do so.

After submitting your progress report, you will discuss your progress on this project in a 1:1 meeting with me. This meeting must be completed in order to receive credit for the progress report.

<i>Criteria</i>	<i>Points</i>
Data collected thus far is described in detail in two tables, one listing fieldwork activity and the second listing external sources and the data collected from each source.	3
Assessment of what you have learned so far and why it matters.	2

Identification of pieces of the story you still need to tell and plans for collecting data to do so.	2
Progress report demonstrates care and effort, and the analysis meets the minimum word count (i.e., 600 words not including the tables).	3
Total	10

3) **Draft case study report** – DUE: 4/4 (Week 12) by 11am (5%)

Complete a draft of your case study report by Week 12. Do not worry if there are parts of your report that are less complete. This is an exercise in receiving feedback before something is finished. Your draft should be at least 1,800 words and for full credit should demonstrate diligent effort in data collection and thoughtful analysis. Be sure to properly cite all external sources.

<i>Criteria</i>	<i>Points</i>
Draft report of at least 1,800 words submitted on Moodle. Report demonstrates diligent effort in data collection and thoughtful analysis.	3
Participate in the peer writing workshop.	2
Total	5

4) **Final case study report and presentation** – DUE: Tuesday, 4/23 (Week 15) by 11am (25%)

Your final case study report should be at least 3,000 words. Your project will be evaluated on the quality of the data and evidence you have gathered and how adequately you use that evidence to tell a story that answers the three core questions. It should be written in a style appropriate for an academic context (though first-person language is expected for this project), demonstrating a clear voice, command of grammar, and with minimal typographical errors. Be sure to properly cite all external sources. Relevant maps, photographs, and tables should be included in your paper as needed to support your description and analysis.

You will give an 8-10 minute presentation of your case study. At a minimum, tell the story of the neighborhood across social, historical, and economic domains. You are expected to use slides to support your presentation. This is your chance to share with the rest of us what you learned and *why it matters*. Help us understand what's most important to know about this place and the people who live there. Be sure to include an integrative assessment of the neighborhood (draw on your discussion section) and reflections about your own experience being in the neighborhood. Submit your slides on Moodle or share a link by 11am.

<i>Criteria</i>	<i>Points</i>
Final case study report	
Introduction frames the paper's purpose and previews your key takeaways.	1
Methods section describes in detail the methods and data sources you used, including data from three of the data types listed on page 2, in addition to participant observation.	3
Social domain section tells the story of the neighborhood as a social space, drawing on data and evidence to answer the question <i>Whose neighborhood is this?</i>	3
Historical domain section tells the story of the neighborhood's history, drawing on data and evidence to answer the question <i>How has this place changed over time?</i>	3
Economic domain section tells the story of the neighborhood as an economic space, drawing on data and evidence to answer the question <i>How does money move through this place?</i>	3
Discussion section tells us what these stories mean and why they matter. Includes, a first-person reflection on what it felt like to be in the neighborhood and how your experience and perception of the neighborhood changed over the course of the project.	4
Conclusion reiterates your purpose for writing the case study and reviews key takeaways.	1
Writing style is appropriate for an academic context, demonstrating a clear voice, command of grammar, and with minimal typographical errors. Paper conforms to specified length of at least 3,000 words. Sources are properly cited.	2
Presentation	
Presentation is well organized and is supported by clear and attractive slides.	1
Presentation tells the story of the neighborhood across social, historical, and economic domains.	2
Presenter shares integrative assessment of the neighborhood, including reflections on what it felt like to them to be in the neighborhood.	2
Total	25

Questions that may be helpful in guiding your research

You are not required to specifically address each of these sub-questions in the story you tell. However, they may be helpful as you figure out what types of data to collect within the social, historical, and economic domains.

Social domain: *Whose place is this?*

- 1) Who lives and works here?
- 2) What ethnic, cultural, and linguistic traditions do they represent?
- 3) What is their quality of life?
- 4) How do people occupy and use public space?
- 5) Who belongs here?

Historical domain: *How has this place changed over time?*

- 1) Who lived here at different points in the past?
- 2) How and why has that changed over time?
- 3) In what other ways has the neighborhood changed?
- 4) Where does the neighborhood's current name come from?
- 5) In what ways have communities living here been significant to DC's history?

Economic domain: *How does money move through this place?*

- 1) What kinds of businesses operate here? How long have they been here? Who owns them?
- 2) Are new things being built? Are existing buildings and infrastructure being used? What condition are they in?
- 3) What is the condition of the housing stock? Are property values going up or down?
- 4) What consumers have investment and new businesses targeted to serve or attract?
- 5) Is the neighborhood perceived as a profitable site for investment and development?