

Stakeholder Analysis

Project:								
People or Groups Affected: Write name in each box to right								
Is this group a: <ul style="list-style-type: none"> • Promoter Group • Defender Group • Latent Group • Apathetic Group 								
Perceived Benefit/Loss Put a check (✓) in an appropriate box under each person/group to show how you believe this person/group will respond Green = positive Yellow = neutral Red = negative								
Level of Commitment	Enthusiastic Support							
	Will Help It Work							
	Compliant							
	Hesitant							
	Indifferent							
	Uncooperative							
	Opposed							
	Hostile							